

# Virginia Organizing Colors and Logo

## Colors

The following are the standard Virginia Organizing colors. For more information on various shades of these colors, please click the link below the RGB specifications.

Blue (hex# 0060a0)  
(CMYK percentages) C 96, M 66, Y 11, K 0  
(RGB) R 0, G 96, B 160  
<http://www.color-hex.com/color/0060a0>

Green (hex# 90ac3f)  
(CMYK percentages) C 49, M 17, Y 98, K 1  
(RGB) R 144, G 172, B 63  
<http://www.color-hex.com/color/90ac3f>

## Logo

Logo may appear only in the following forms, maintaining the appropriate dimensions. The only approved alteration for the logo is changing to black and white for non-color printing. Logos labeled “Horizontal 2” and “Vertical 2” are the preferred use logos.

For hi-res logo files, please click link beside desired file type.



### Horizontal 1

Vector file: <https://db.tt/EwDdlUhS>

JPG file: <https://db.tt/Ba9Q9ij4>



### Horizontal 2\*

Vector: <https://db.tt/pJA5Er2C>

JPG: <https://db.tt/ZsoGu2QA>



### Horizontal 3

Vector: <https://db.tt/Uo6EY7HF>

JPG: <https://db.tt/jOdeyOwg>



### Vertical 1

Vector: <https://db.tt/jfFqC5rG>

JPG: <https://db.tt/rBV8k6S7>



### Vertical 2\*

Vector: <https://db.tt/IPCYE23Y>

JPG: <https://db.tt/ZmwMmWZA>



### Vertical 3

Vector: <https://db.tt/dtkR033A>

JPG: <https://db.tt/xeFdrmot>

*\*Denotes preferred options*

For questions regarding this document, please email [comms@virginia-organizing.org](mailto:comms@virginia-organizing.org).